

MY DIGITAL INDIA APP WORKFLOW

Reference sites:

Mydigitalindia.app

durable.com

<https://webwave.me/>

<https://www.relume.io/>

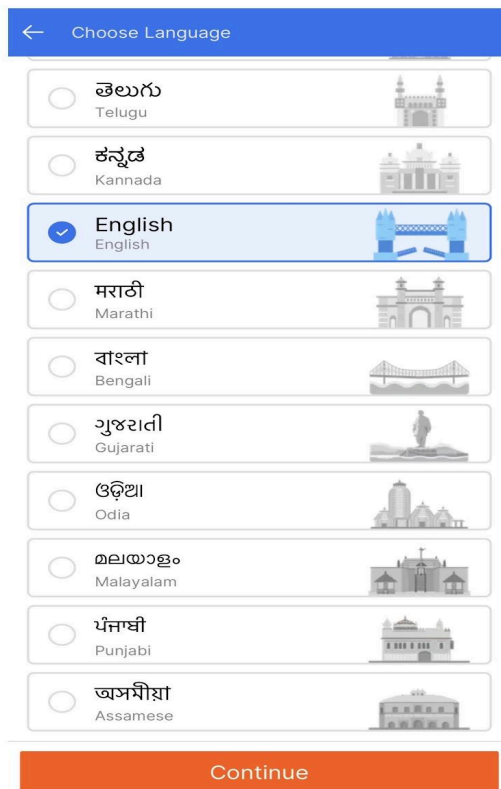
<https://www.renderforest.com>

[Design.com](https://www.design.com)

<https://www.strikingly.com/>

Basic Workflow:

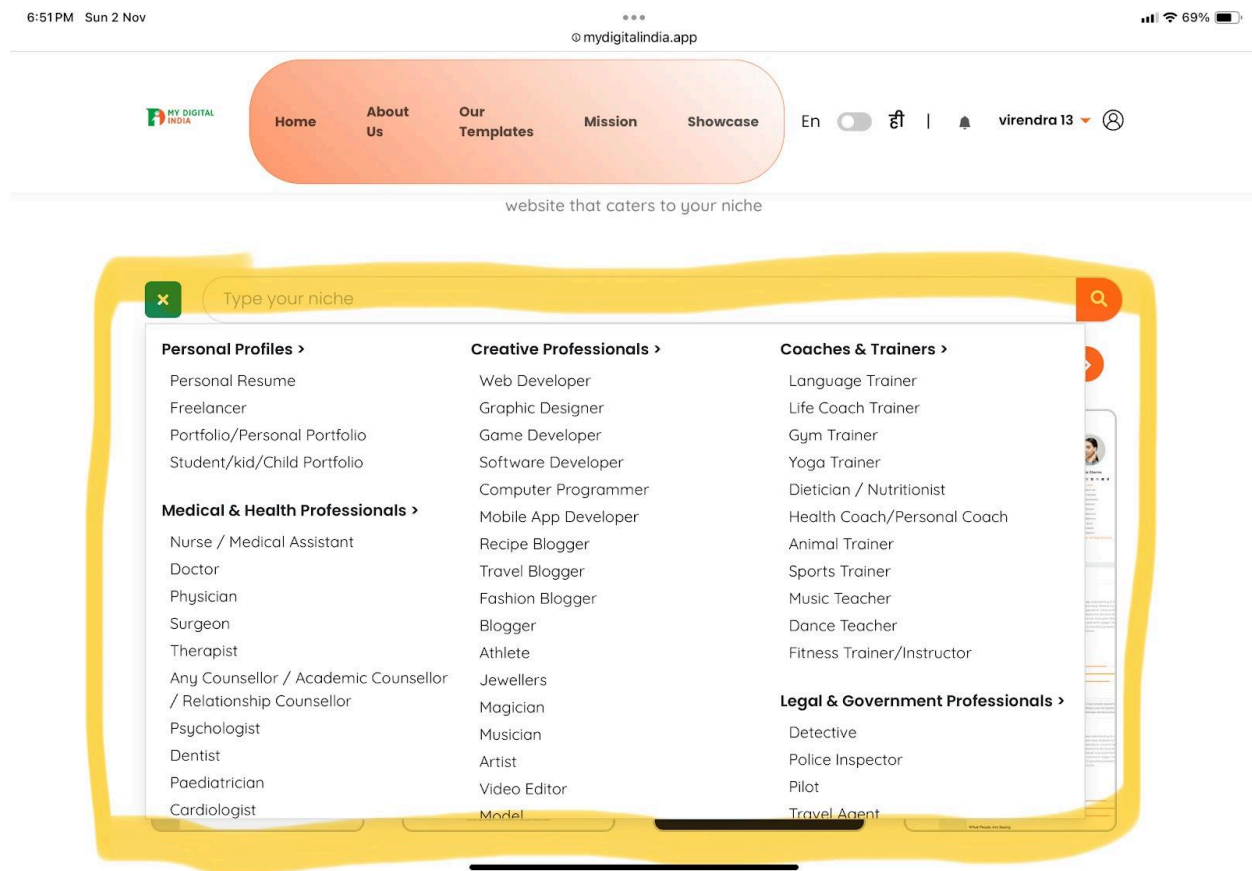
1. Customer will see Web or mobile landing page on mydigitalindia.app
2. Select Language option for the platform - English + Hindi + regional languages (Gujarati, Marathi, Tamil, telugu, kannada, bengali, odia, malayalam, punjabi, assames)



3. WhatsApp chat like Bot will ask prompt to start generating website -

Below will be the Prompt Questions:

- Select Category: type category or select from dropdown options (Highlighted in yellow below screenshot) ? Business /person - two categories can be possible.
- Based on the category, it will ask Your Name/ Your Business name? If it is a personal/portfolio website, it will ask customer's name and if it is company/business site, it will ask company's name.
- Where are you located or Where is your business located? Based on the template selection.
- Website Should be generated in which language?



Above screenshot is from mydigitalIndia.app

- Platform will start generating website in backend and ask for login. Customer will Login through whatsapp or mobile number/otp and after login, they will see generated website.
- Option to edit the website in simplest way that is possible for indian customers, regenerate text and images, upload logo and image, add sections or change template. Save/preview in desktop and mobile.
- Click on publish, it asks for domain selection by giving suggestions, Customer will select domain Or option to choose their own domain.
- Platform will ask for payment. RazorPay, Paytm, UPI payments

8. Once the customer is subscribed, Success message will appear. Here is your live Website...etc etc. In the backend, their website will be created.
9. User can see analytics - leads through contact form as notifications with form entries and weekly website traffic
10. User can generate logo, business card and social media post through AI
11. On the Showcase page, they will see their listing once published.
12. Live editing anytime and republish
13. cancel subscription option

Detailed Core Features:

Language selection for the platform:

Customer would be able to see platform in english, hindi and 10 other regional languages (Gujarati, Marathi, Tamil, telugu, kannada, bengali, odia, malayalam, punjabi, assamese). Customers would also be able to generate website in all above languages. From user dashboard, customer can change platform language anytime.

AI Website Builder:

Text, image + full design generation with all required sections through AI (Keeping portfolio/business templates in mind). It can be via OpenAI + stock sources(Unsplash/Pexels API for free stock images) Or Few pre-designed templates that I already have. Website generated can either be of two categories - shop/company, OR personal brand/Freelancer/portfolio type)

Below are all possible categories: which will show up in dropdown in selected language.

- **Personal Profiles >**
 - Personal Resume
 - Freelancer
 - Portfolio/Personal Portfolio
 - Student/kid/Child Portfolio
- **Medical & Health Professionals >**
 - Nurse / Medical Assistant
 - Doctor
 - Physician
 - Surgeon
 - Therapist
 - Any Counsellor / Academic Counsellor / Relationship Counsellor
 - Psychologist
 - Dentist
 - Paediatrician

Cardiologist
Gynaecologist
Optometrist
Veterinarian / Pet Care Specialist
Psychiatrist
Dermatologist
Anaesthesiologist
Chemist
Optician
Cosmetologist
Lab Technician

- **Hospitality & Retail >**

Hotel
Restaurant
Cafe

- **Real Estate & Construction >**

Real Estate Agent / Broker
Construction Company
Real Estate Agency

- **Media & Communication >**

Social Media Manager
Journalist
Translator / Interpreter

- **Creative Professionals >**

Web Developer
Graphic Designer
Game Developer
Software Developer
Computer Programmer
Mobile App Developer
Recipe Blogger
Travel Blogger
Fashion Blogger
Blogger
Athlete
Jewellers
Magician
Musician
Artist
Video Editor
Model
Actor/Actress

Singer
DJ (Disc Jockey)
Technical Writer
Wedding Planner
Tattoo Master
Event Planner
Dancer
Content Writer
Copywriter
Interior Designer/Home Decor Specialist
Fashion Designer
Photographer
Author
Editor

- **Farming & Agriculture >**

Farmer
Vegetable Dealer
Organic Vegetable Dealer
Agriculture Firm

- **Coaches & Trainers >**

Language Trainer
Life Coach Trainer
Gym Trainer
Yoga Trainer
Dietician / Nutritionist
Health Coach/Personal Coach
Animal Trainer
Sports Trainer
Music Teacher
Dance Teacher
Fitness Trainer/Instructor

- **Legal & Government Professionals >**

Detective
Police Inspector
Pilot
Travel Agent
Politician
Public Relationship Manager
Lawyer
Judge
Tax Consultant

Tour Guide

Law Firm

- **Business & Corporate Roles >**

Director/Principal/Any Top Designation

Owner

CA (Chartered Accountant)

Administrative Assistant

Banker

Industrialist

Business consultant

Economist

Business Analyst

Accountant

Sales Manager

Insurance Agent

Financial Advisor/Investment Specialist

Customer Service Representative (CSR)

Bookkeeper

Auditor

Manager

Grocery shop

- **Educators & Academic Professionals >**

Principal

Academic Co-ordinator

Professor

Teacher

Online Tutor

Scientist

PHD

Researcher

Geologist

Architect

Engineer

Librarian

Coaching Class

- **Blue-Collar & Service Providers >**

Cook/Chef

Dry Cleaners/Laundry Specialist

Carpenter

Cleaning Service Provider

Baker

Plumber

- Electrician
- Mechanic
- Locksmith
- AC Repair Service Provider
- Bartender
- Beautician
- Make Up Artist
- Barber
- Hairdresser/Hairstylist
- Movers & Packers
- Gardener
- Nursery
- Florist
- Tailor
- Grocery shopkeeper
- Homemade Food Items
- **Own Venture >**
 - Dance Studio / Dance Class
 - Parlour / Salon
 - Any Industry
 - Battery Shop
 - Wedding Planner Company
 - School
 - College/University/School
 - Fashion Boutique
 - Kinder Garden
 - Hospital
 - Clinic
 - Gym
 - Spa Shop
 - Caretaker / Elderly Home
 - Orphanage

Below are the sections that would be generated through AI:

For Personal Brand/freelancer/portfolio site:

- Scrolling Menu
- Hero section with customer image and download cv button
- about Section
- Services/products Section (image, title, description, price along with the button redirected to contact form)
- Education
- Portfolio

- Skills
- Experience
- Testimonials
- Pricing table
- Blogs
- Videos
- Full Address with map, contact number, UPI ID and social media links.
- Contact form with these fields: Name*, Mobile number*, email id, Message*, upload image/doc/pdf/Payment/order screenshot.
- Common footer - Built with Mydigitalindia.app and copyright text.

For company/agency/business site:

- Logo Scrolling Menu
- Hero section with download brochure button
- about Section
- Services/products Section (image, title, description, price along with the button redirected to contact form)
- Portfolio
- Skills
- Team members
- Testimonials
- Pricing table
- Blogs
- Videos
- Full Address with map, contact number, UPI ID and social media links.
- Contact form with these fields: Name*, Mobile number*, email id, Message*, upload image/doc/pdf/Payment/order screenshot.
- Common footer - Full address with map, Contact Number, Email Id, UPI ID, Social Media Links, WhatsApp number, Built with Mydigitalindia.app text and copyright text.

Common Button in both: **WhatsApp Me** (opens chat to his/her number)

Below will be the Prompt Questions: these prompts should be displayed as whatsapp chat like layout:

a). Select website category: customers will be able to type about their business in detail for AI to generate website and can also be able to select a category from dropdown options (Website categories listed above.) Website category can be of two types as mention above - Business /person

b). Based on the selected category, it will ask customer Name and image OR Business name and logo? If it is a personal/portfolio website, it will ask customer's name and image or if it is company/business site, it will ask company's name and logo. Option to upload from computer/mobile.

c). Where are you located or Where is your business located? Again based on the category selection.

D). In which language do you want to generate Website ?

Login/signup/onboarding:

When customers reply for above questions and hit the button “start generating website”, then platform will ask for signup/login. It will be WhatsApp/mobile otp signup, which will be very easy. Customers get logged in and see the loader with animations that AI is generating website. Once completed, then it will show following buttons - Edit, Preview, save, Publish.

Editing of the website:

Design Editing - Simplest possible Editor - Edit text, upload logo/image from computer/mobile, replace images, regenerate text/image, add more simple sections, duplicate sections, toggle on/off any section, select another template, Edit common footer i.e. adding information like Full address which shows map too, Contact Number, Email Id, UPI ID, Social Media Links, WhatsApp number etc. Once customer save any information, he will be able to preview the changes in desktop, tablet or mobile view, and publish.

Reference: <https://durable.co/>

👉 No dragging, coding, or design complexity.

Domain selection:

Once customer clicks on publish, he will be asked to select/search for domain name. platform would suggest few names based on the person/business name. Customer will type in or selects from suggestions and finalized a domain name. There will be option to connect their own domain too.

Payment:

Once customer finalized the domain, he will be asked to subscribe for the platform. Payment will be through Paytm, UPI and razorpay. It will be INR 300 per month for standard plan and INR 600 per month for Pro plan.

Success Message:

Once customer subscribed, he will see success message that Congrates! Your site is live ondomain. He will be redirected to dashboard.

Dashboard:

On customer dashboard, they will be able to see **Leads** generated through contact form as notifications and **website traffic**. Under Side panel, they will have option to view and update

profile settings (Updating their own information like full name, Email etc), **Showcase** page (Where he can explore all websites created using this platform based on location and category), add **blogs** (He will be able to add blog post on regular basis, which will be displayed on his site), **AI logo generator**, from where he can generate logo for his business through AI prompts, **AI Business card generator**, from where he can generate BC through AI prompts, **AI Social post generator**, he can generator text and images to be used on social media. He will also be able to **change language** of the platform. He will be able to view his payment history and change payment gateway along with the option to **cancel and auto renew subscription**. The plan will be auto renewed until canceled.

The most important option in user dashboard is to **mange website**, from where he can make edits on the published website anytime(change of text/image, logo, business info, pricing of products/services etc.) Once he clicks on republish, then all changes will be seen on live site immediately. The last thing in dashboard is **help center to contact support/basic FAQs** etc.

Few Key Points:

- **Hosting & Domain Integration - One-Click Publish**
We are providing Free Hosting + free SSL and free domain in our standard subscription plan.
- A admin Dashboard will be there to see orders, users, and managing platforms.
- **Support & Help** - WhatsApp support chatbot for onboarding help

Offline/Low-Data Friendliness

- Light websites (load under 2 sec on 3G).
- Minimal storage use on mobile app/web app.
- Save drafts offline → auto-sync when online.

Pricing & Plans (India Market)

1. Basic Subscription:

Price: ₹300 / month (₹3600/year)

Features:

- AI website generator (basic, limited prompts/limited image and text regenerations, website regenerations)
- Free domain
- Free Hosting
- Free SSL
- All Editing features

2. Pro Plan (For advanced users)

Price: ₹600/ month (₹7200/year)

Features:

- Everything in Free +
- Custom domain connection (bring your own domain)
- unlimited regenerations.
- Advance AI features like logo, business card, social media generator and AI marketing.

⚡ truly “built for Bharat.”